

Retail Reseller News

POS & Auto ID Channel Developments & Opportunities

Dr. CognitiveTPG

CognitiveTPG (Ithaca, NY) has successfully completed the validation process by healthcare technology behemoth, Cerner Corporation (North Kansas City, MO). It ensures compatibility with all software and systems of Cerner for CognitiveTPG's family of thermal barcode printers, including Series CXD2, CXT2, CXD4, and CXT4. As the leader in its field, Cerner services more than 27,000 facilities worldwide.

Of particular interest: CognitiveTPG's newly branded CXD4-1300-SC with DocuShield. An on-demand print software solution from CognitiveTPG, DocuShield furnishes customized, multifaceted security protection for documents--either overt (e.g., background patterns, color coded), covert (e.g., encrypted barcodes, MICR), or forensic (e.g., media serialization, hidden symbol recognition). In addition to its security benefits, it eliminates the need for expensive, preprinted prescription paper (as well as locked printer drawers).

"Becoming Cerner validated is an important milestone for the DocuShield solution," reflected Kyle Turner, CEO and President of CognitiveTPG. "We can now bring the most efficient on-demand secure prescription solution to customers of Cerner, bringing us closer to becoming the top on-demand provider of thermal secure printing technology." In addition to healthcare, CognitiveTPG recommends use of its DocuShield in banking, entertainment, and supply chain.



CognitiveTPG's CXD4-1300 Barcode Printer